

Grow Your Business With IRA Investors

Benefits of Marketing to IRA Investors

- More than \$7.5 trillion in IRA accounts with a median balance of \$26K and an average balance of \$103K.*
- Most investors are misinformed and don't know they can use IRAs to invest in futures and forex.
- IRAs are an additional source of funds for investors.



Key Questions to Ask Your Investor

- Do you have an IRA or old 401(k)?
- Did you know you can trade futures with an IRA?
- Did you know you can start an IRA today and trade futures?



Process to Open An Account

1. Client completes the Midland application online.
2. Client completes a brokerage application and you forward to Midland.
3. Once Midland receives funds by IRA transfer, rollover or contribution, we have funds wired out the next business day.



Key Benefits for the IRA Investor

- **Tax Advantages**
Traditional, Roth, SEP, SIMPLE, and Solo 401(k) plans allow individuals to save for retirement tax-free or tax-deferred. Depending on eligibility and the type of IRA, the IRA owner may also receive a tax deduction for IRA contributions.
- **Investment Options**
Midland will hold assets that a traditional custodian won't such as futures or forex trading accounts which have a flat annual asset fee.
- **True Diversification**
Our clients have the freedom to choose investments they know and understand to improve diversification in retirement accounts.

*Source: How America Saves, Vanguard 2018



MIDLAND
SELF-DIRECTED IRAs & 1031s

(239) 333-1032
newaccounts@midlandira.com
www.MidlandTrust.com

Why Midland?

- **Experienced:** Midland is staffed with Certified IRA Service Professionals (CISP) and has been administering alternative assets in self-directed IRAs for more than 20 years.
- **Responsive:** We have a dedicated team focused on futures or forex traders and can get accounts set up and funded quickly and easily.
- **Technology Driven:** Clients can monitor every transaction as it comes into the IRA with Midland360 online. They can initiate transfers and make contributions to or distributions from the IRA without ever signing a form.



To learn more, visit www.MidlandTrust.com.



Midland Trust IS NOT A FIDUCIARY. Midland's role as the administrator of self-directed retirement accounts is non-discretionary and/or administrative in nature. The Account holder or his/her authorized representative must direct all investment transactions and choose investment(s) for the account. Midland has no responsibility or involvement in selecting or evaluating any investment. Nothing contained herein shall be constructed as investment, legal, tax or financial advice or as a guarantee, endorsement, or certification of any investments.



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